

2024 PRICES BACK TO 2023

2024 SPRING
NEWSLETTER



KINGFISHER YACHT ROPES
HAVE GONE BACK TO
MARCH 2023 AS WE HAVE
DECIDED TO HOLD OUR
PRICES FOR THIS YEAR.



DESPITE RECEIVING SOME INCREASES ON OUR RANGE, WE BELIEVE THAT A PRICE FREEZE WILL REALLY HELP OUR STOCKISTS HAVE A SUCCESSFUL 2024. WE AIM TO KEEP THESE PRICES CONSISTENT THROUGHOUT THE YEAR.

SALES MEETING LONDON FEB 2024

IN FEBRUARY WE HAD OUR ANNUAL SALES MEETING, THIS YEAR WE WENT TO LONDON, AND ENJOYED THE SITES OF THE BIG CITY.

After a great brainstorming session with the team, we headed to the West End to watch Back to the Future the musical. During our time in London, we decided that for 2024 we as a company would be actually going back in time to the 1st March 2023...



FOLLOW US ON OUR SOCIAL CHANNELS

This will always be the first place you will hear about new products, new partnerships and all things Kingfisher.



/kingfisher_ropes



/yachtropes



/kingfisherropes



2024 NEW PRODUCTS

EVEN THOUGH WE ARE NOT PRINTING A NEW PRICE LIST, WE DO HAVE SOME EXCITING NEW PRODUCTS FOR 2024.

These products will be added to our Excel trade price list which is available now. If you wish to be sent an up to date copy, please email sales@dsm-group.co.uk and we will be happy to share this file.



**RACING DYNEEMA78
MELANGE**
IN 7MM, 9MM AND 11MM

**RACING DYNEEMA78
PRO SHEET**
IN 7MM, 9MM AND 11MM

**RACING DYNEEMA99
PRO SHEET**
IN ALL DIAMETERS

DSK99 AND DSK78 ULTRA
GOTTIFREDI MAFFIOLI PREMIUM
PRE-STRETCHED 12STRAND DYNEEMA® LINES

TYLASKA LIGHT AIR SHACKLE
T12 SIZE, FOR SPINNAKER SHEETS IN VERY LIGHT AIR.

TAPER STEEL
OUR NEW PRODUCT THAT FITS IN BETWEEN RACING
DYNEEMA78 AND DYNEEMA CRUISE, OFFERING
MORE CHOICE TO THE CRUISER / RACER MARKET.

TD99 & TD78 SPECIAL DYNEEMA®
WITH DYNEEMA® / TECHNORA® COVER, IDEAL
FOR HALYARDS AND SHEETS, ESPECIALLY
WHEN USING AGGRESSIVE RATCHET BLOCKS.

D-SPLICER SAILOR SPLICING KIT
WE HAVE ADDED A NEW
SMALLER SPLICING KIT.

KINGFISHER SALES VANS

OUR 4 SALES VANS ARE BACK ON THE ROAD VISITING OUR UK STOCKISTS.

We aim to visit all of our customers at least once before the Easter holidays. If you wish to know when our sales team will be with you, please reach out to us and we will be happy to give you an idea when they will be in your area. Finally, if you spot one of our vans on the road doing more than 88mph please don't report it, just be careful the van doesn't disappear in front of your eyes!



88MPH

**A FAMILY BUSINESS BIG ENOUGH TO
SERVE, YET SMALL ENOUGH TO CARE**